



## Federal Symposium

## F5's Public Sector Application Security and Delivery Conference

MARCH 19-21, 2024

Join us for the 2024 F5 Public Sector Symposium at the Ritz-Carlton, Tysons Corner. This year's Symposium, co-hosted with Carahsoft, will focus on helping IT professionals learn new strategies to successfully meet their application delivery and cybersecurity challenges.

**2023 AT A GLANCE** 

1,018

Registered

563

**Attended** 

community. Don't miss this chance to put your brand in front of key decision makers and influencers in the public sector community. Sponsorships are available on a first-come, first-served basis, so we ask that you secure

As a sponsor, it is a perfect opportunity to network with attendees within the F5 user

your sponsorship as soon as possible.

da.nguyen@f5.com, and f5marketing@carahsoft.com if you would like to sponsor the event.

Please contact

David Nguyen,

2024 SPONSORSHIP OPPORTUNITIES

## Cost: \$15,000 (1 available)

**Platinum Symposium Sponsor** 

### Full conference registration and attendee list

- \* 5 mins high-level overview on stage pre/post F5 keynote on day 1 in front of 300+ customers
- 30 second promotional video during the opening keynote session \*\*One private meeting room on day one of the Symposium
- Logo recognition on event website and onsite signage, including digital and printed assets
- One lead retrieval device to collect leads at kiosk Priority Kiosk Space: logo-branded, computer monitor, 1x electric outlet
- Pre-event marketing benefits, including logo inclusion on attendee email, as well as mentions in social media post

One piece of collateral to be displayed on the post-event website

- Highlight sponsorship across social media platforms
- \*\*A/V will be provided. Pre-Event call will be set up for preferences
- **Gold Symposium Sponsor**

\*F5 will provide guidance on the subject and material

### Full conference registration and attendee list

### Company logo featured at lunch over 2 days One piece of collateral to be displayed on the post-event website

Cost: \$12,000 (1 available)

Logo recognition on event website and onsite signage, including digital

One lead retrieval device to collect leads at kiosk

and printed assets

Highlight sponsorship across social media platforms

30 second promotional video at registration desk/food area

 \*Kiosk Space: logo-branded, computer monitor, 1x electric outlet Pre-event marketing benefits, including logo inclusion on attendee email, as well as mentions in social media post

Company logo featured on the co-branded Yeti mugs given to all

Silver Symposium Sponsor

### Logo recognition on event website and onsite signage, including digital and printed assets One piece of collateral to be displayed on the post-event website

### One lead retrieval device to collect leads at kiosk \*Kiosk Space: logo-branded, computer monitor, 1x electric outlet

of the F5 Symposium

and printed assets

**Breakfast Sponsor** 

Cost: \$9,000 (1 available)

and printed assets

sponsor

Cost: \$11,000 (1 available)

attendees at registration

- Highlight sponsorship across social media platforms
- Exclusive sponsor of the happy hour immediately following the first day

### One piece of collateral to be displayed on the post-event website One lead retrieval device to collect leads at kiosk

Recognition on bar signage and signature cocktail to be named by

Logo recognition on event website and onsite signage, including digital

- dining hall)

One lead retrieval device to collect leads at kiosk

Highlight sponsorship across social media platforms

- Cost: \$8,000 (1 available) Exclusive sponsor of event lanyards, that are co-branded with the F5 logo

### Cost: \$7,000 (7 available) Logo recognition on event website and onsite signage, including digital

and printed assets

\*Kiosk Space: logo-branded, computer monitor, 1x electric outlet Highlight sponsorship across social media platforms

One lead retrieval device to collect leads at kiosk

**Mobile Phone Charging Station** 

Company logo featured Mobile Charging Station signage

Highlight sponsorship across social media platforms

- Logo recognition on event website and onsite signage, including digital and printed assets

One piece of collateral to be displayed on the post-event website

# **Roaming Photo Booth**

## Cost: \$5,000 (1 available)

- Company logo featured on Roaming Photo Booth over 2 days Logo recognition on event website and onsite signage, including
- digital and printed assets Highlight sponsorship across social media platforms

## **Happy Hour Sponsor** Cost: \$10,000 (1 available)

### \*Kiosk Space: logo-branded, computer monitor, 1x electric outlet Highlight sponsorship across social media platforms

**Lanyard Sponsor** 

Company logo featured at breakfast over 3 days (Signage at entry of

One piece of collateral to be displayed on the post-event website

\*Kiosk Space: logo-branded, computer monitor, 1x electric outlet

Logo recognition on event website and onsite signage, including digital

Logo recognition on event website and onsite signage, including digital printed assets

One piece of collateral to be displayed on the post-event website

Kiosk Space: logo-branded, computer monitor, 1x electric outlet

**Pavilion Only Sponsor** 

One lead retrieval device to collect leads at kiosk

Highlight sponsorship across social media platforms

Cost: \$5,000 (1 available)







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- email, as well as mentions in social media post Highlight sponsorship across social media platforms
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Highlight sponsorship across social media platforms

### attendees at registration Logo recognition on event website and onsite signage, including digital

### and printed assets One piece of collateral to be displayed on the post-event website

One lead retrieval device to collect leads at kiosk \*Kiosk Space: logo-branded, computer monitor, 1x electric outlet

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Cost: \$10,000 (1 available)

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- One lead retrieval device to collect leads at kiosk Kiosk Space: logo-branded, computer monitor, 1x electric outlet

Highlight sponsorship across social media platforms

**Pavilion Only Sponsor** Cost: \$7,000 (7 available)

### \*Kiosk Space: logo-branded, computer monitor, 1x electric outlet Highlight sponsorship across social media platforms

One lead retrieval device to collect leads at kiosk

Logo recognition on event website and onsite signage, including digital

# Cost: \$5,000 (1 available)

**Mobile Phone Charging Station** 

# Logo recognition on event website and onsite signage, including digital

 One piece of collateral to be displayed on the post-event website Highlight sponsorship across social media platforms

Company logo featured Mobile Charging Station signage

# **Roaming Photo Booth**

- Cost: \$5,000 (1 available)
- Company logo featured on Roaming Photo Booth over 2 days Logo recognition on event website and onsite signage, including
- digital and printed assets Highlight sponsorship across social media platforms

**Gold Symposium Sponsor** Cost: \$12,000 (1 available) Full conference registration and attendee list 30 second promotional video at registration desk/food area

## Logo recognition on event website and onsite signage, including digital

- Silver Symposium Sponsor Cost: \$11,000 (1 available)

Highlight sponsorship across social media platforms

of the F5 Symposium

and printed assets

sponsor