



App World

WASHINGTON, D.C.

Federal Symposium

F5's Public Sector Application Security and Delivery Conference

MARCH 19-21, 2024

Join us for the 2024 F5 Public Sector Symposium at the **Ritz-Carlton, Tysons Corner**. This year's Symposium, co-hosted with Carahsoft, will focus on helping IT professionals learn new strategies to successfully meet their application delivery and cybersecurity challenges.

2023 AT A GLANCE

1,018 Registered

563 Attended

As a sponsor, it is a perfect opportunity to network with attendees within the F5 user community. Don't miss this chance to put your brand in front of key decision makers and influencers in the public sector community.

Sponsorships are available on a first-come, first-served basis, so we ask that you secure your sponsorship as soon as possible.

Please contact David Nguyen, da.nguyen@f5.com, and f5marketing@carahsoft.com if you would like to sponsor the event.

2024 SPONSORSHIP OPPORTUNITIES

Platinum Symposium Sponsor

Cost: \$15,000 (1 available)

- Full conference registration and attendee list
- * 5 mins high-level overview on stage pre/post F5 keynote on day 1 in front of 300+ customers
- 30 second promotional video during the opening keynote session
- **One private meeting room on day one of the Symposium
- Logo recognition on event website and onsite signage, including digital and printed assets
- One piece of collateral to be displayed on the post-event website
- One lead retrieval device to collect leads at kiosk
- Priority Kiosk Space: logo-branded, computer monitor, 1x electric outlet
- Pre-event marketing benefits, including logo inclusion on attendee email, as well as mentions in social media post
- Highlight sponsorship across social media platforms

*F5 will provide guidance on the subject and material
**A/V will be provided. Pre-Event call will be set up for preferences

Gold Symposium Sponsor

Cost: \$12,000 (1 available)

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- 30 second promotional video at registration desk/food area
- Company logo featured at lunch over 2 days
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Silver Symposium Sponsor

Cost: \$11,000 (1 available)

- Company logo featured on the co-branded Yeti mugs given to all attendees at registration
- Logo recognition on event website and onsite signage, including digital and printed assets
- One piece of collateral to be displayed on the post-event website
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Happy Hour Sponsor

Cost: \$10,000 (1 available)

- Exclusive sponsor of the happy hour immediately following the first day of the F5 Symposium
- Recognition on bar signage and signature cocktail to be named by sponsor
- Logo recognition on event website and onsite signage, including digital and printed assets
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Breakfast Sponsor

Cost: \$9,000 (1 available)

- Company logo featured at breakfast over 3 days (Signage at entry of dining hall)
- Logo recognition on event website and onsite signage, including digital and printed assets
- One piece of collateral to be displayed on the post-event website
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Lanyard Sponsor

Cost: \$8,000 (1 available)

- Exclusive sponsor of event lanyards, that are co-branded with the F5 logo
- Logo recognition on event website and onsite signage, including digital and printed assets
- One piece of collateral to be displayed on the post-event website
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Pavilion Only Sponsor

Cost: \$7,000 (7 available)

- Logo recognition on event website and onsite signage, including digital and printed assets
- One lead retrieval device to collect leads at kiosk
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Mobile Phone Charging Station

Cost: \$5,000 (1 available)

- Company logo featured Mobile Charging Station signage
- Logo recognition on event website and onsite signage, including digital and printed assets
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Roaming Photo Booth

Cost: \$5,000 (1 available)

- Company logo featured on Roaming Photo Booth over 2 days
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